Mission

Support our REALTOR® members and advance the REALTOR® brand.

Vision

Provide essential resources to our REALTOR® members and promote REALTORS® in the marketplace.

Strat Plan

Association Management

* Ensure decisions of the board are linked to the Strategic Plan.
* Comply annually with the National Association of REALTORS® Core Standards.

Code of Ethics

* Champion the National Association of REALTORS® Code of Ethics

Consumer Outreach

* Locally promote Fair Housing and the rights of homeownership.
* Promote diversity, equity and inclusion in public facing activities.
* Promote the board to the member Brokers and affiliated community organizations.

Advocacy

* Advocate property rights and home ownership at local level.
* Advocate the importance of RPAC.

Technology

* To ensure the association maintains a web presence that complies with applicable state and federal law.